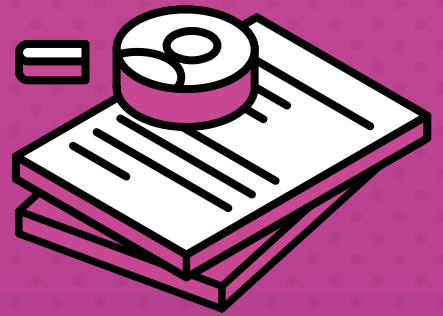


LEADERSHIP AND MANAGEMENT

FOR THE DIGITAL AGE



FUNDING

£9,000

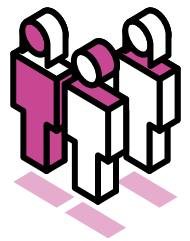
18 MONTHS

LEVEL 5

On this Operations/Departmental Manager Level 5 Apprenticeship, learners will gain AVADO's CMI Level 5 Diploma in Management and Leadership qualification. The Chartered Management Institute's (CMI) qualification is a globally respected accreditation and will give new and current managers the knowledge and skills to develop into high-performing managers and future-focused leaders. The apprenticeship is a key step towards Chartered Manager status, the highest professional management status.

98%

EMPLOYER SATISFACTION*



PROVIDER OF PROFESSIONAL QUALIFICATIONS



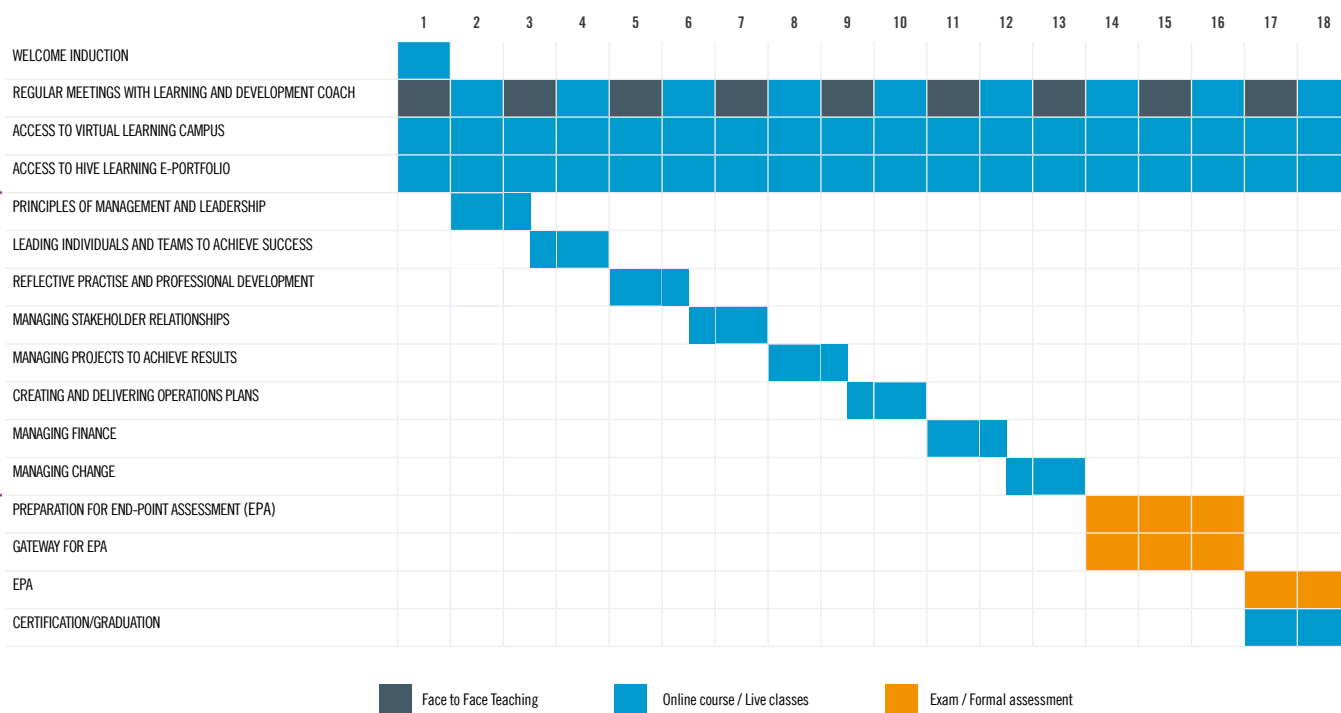
97%

APPRENTICE SATISFACTION*

EMPLOYERS THAT WE WORK WITH



YOUR LEARNING JOURNEY



CMI LEVEL 5 DIPLOMA IN MANAGEMENT AND LEADERSHIP

ABOUT CREATIVE PIONEERS

- Creative Pioneers™ is an award winning nationwide campaign to find the next generation of advertising, creative and digital media talent.
- The brainchild of Janet Hull OBE, since 2012 the Institute of Practitioners in Advertising (IPA) ran Creative Pioneers and worked with 300+ advertising agencies.
- With the Apprenticeship Levy introduced in April 2017, the IPA chose Arch Apprentices to power the programme to keep up with increasing demand.
- In 2016, Ofsted rated Arch 'Outstanding' in every area making them one of the top 5% of all independent learning providers.

WHAT'S INCLUDED IN THE APPRENTICESHIP?

The apprenticeship incorporates AVADO's online CMI programme, delivered through their award-winning Virtual Learning Campus (VLC). The course is designed to keep learners engaged, using a brain-friendly learning method and collaborative group work to enhance understanding and embed knowledge.

With a member community of over 100,000, CMI gives managers and leaders, and their organisations, the skills they need to improve their performance and create an impact.

The apprenticeship requires 20% of learning to be completed off-the-job. Arch will provide a full method to track this throughout the apprenticeship.

Qualifications included:

- **CMI Level 5 Diploma in Management and Leadership**
- **Operations/Departmental Manager Level 5 Apprenticeship**

PRE ENTRY REQUIREMENTS

- This is a programme for existing managers who want to develop their theoretical understanding of management skills further and develop their digital capabilities.
- Must already have English and Maths GCSEs at Grade C (4) or above and preferably a total of five GCSEs.



THE PERSON YOU'LL HAVE AT THE END OF THE APPRENTICESHIP WILL:

- ✓ Input strategic planning in line with organisational objectives
- ✓ Plan, organise and manage resources to deliver outcomes.
- ✓ Demonstrate commercial awareness and shape new opportunities.
- ✓ Support the management of change within the organisation
- ✓ Manage talent and performance.
- ✓ Reflect on performance of themselves and others.
- ✓ Undertake critical analysis and evaluation.
- ✓ Be inclusive, agile and professional.
- ✓ Have taken a big step towards Chartered Manager status.